

Press release

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When you can save with your bank card: the UniCredit Bank Card+ Discount Programme has arrived

UniCredit Bank's retail cardholding customers can save up to tens of thousands of HUF per month with their purchases with the new Card+ Discount Programme.

UniCredit Bank is launching a discount programme available to all cardholders. The Card+ Discount Programme offers two types of benefits, **cashback** and **discount coupons** for purchases made at more than 30 partners, both for physical and online purchases.

The discounts are simple to apply, all you need is a UniCredit **retail debit or credit card** and an active UniCredit **mBanking mobile application**: you can **register for the Card+ Discount Program** under **Offers / Card+**. To use the benefits, select the **desired service provider and activate the corresponding discount or validate the discount coupon during the purchase**. For purchases made with cashback, UniCredit Bank **credits the discounts once a month to the bank account linked to the card**, while the user can track in the app which offers he/she has taken advantage of and how much discount he/she has received during the month. Some of the offers are **personalised**, which means that they are designed taking into account the cardholder's previous purchases.

*„Together with our colleagues and partners, we have worked hard to create value for our customers with the Card+ Discount Program, which can save them tens of thousands of forints per month with just a push of a button or two—thank you for the great teamwork! By introducing this solution, we are further expanding the range of 'convenience' services available at our bank, and at the same time making card use even more pleasant and colourful. Another reason why it's good to 'bank' with us”, said **Andrea Bárdos, senior debit card product manager** responsible for the introduction of the new programme.*

UniCredit Bank, together with its partners, is trying to tailor the offers so that all registered customers can benefit from as many discounts as possible. The offers available are constantly changing as the range of **partners expands**. It's worth regularly checking the list of available offers in the mBanking app to make sure you can take advantage of the benefits of credit card purchases as often as possible.

The information is not complete. More information can be found [here](#).

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The UniCredit

UniCredit is a pan-European Commercial Bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, and unlocking the potential of our clients and our people across Europe.