

UniCredit Bank's Social Impact Banking programme wins Sustainability Award

Each year, the „Effekt 2030 – Community Investment” award is given to corporate responsibility and sustainability programmes that make a demonstrable positive difference to society and the environment. The awards were presented to the winners, including UniCredit Bank, at the annual conference of the Effects Association on 1 October.

The Effekt 2030 Community Investment Award is an annual recognition of exemplary, innovative and effective environmental and social investment programmes by domestic companies. The award was open for nominations in categories developed in line with the UN Sustainable Development Goals (SDGs).

This year, UniCredit Bank won the „Business Creating Opportunity” category of the Effekt 2030 Award for its entry „Social Impact Banking for a Fairer and More Just Society”. Under the programme, the financial institution, in line with its commitment to a fairer and more just society, finances businesses and organisations that create measurable value for society.

„This award is recognition of our sustainability and business efforts. Our bank's everyday life is guided by a forward-looking approach, and Social Impact Banking is a key part of this. As this is a new area of banking, it is important to make it as widely known as possible – and this professional award further reinforces this. As a commercial bank, we have a significant role to play in lending to social enterprises and in developing their financial awareness, two areas we would like to develop further in the future, based on needs and opportunities. Many thanks to my colleagues for their work, ideas and dedication” – said Róbert Bolyán, Head of Social Impact Banking at UniCredit Bank.

UniCredit

UniCredit is a successful pan-European commercial bank with fully integrated corporate and investment banking services and a unique network of clients in Western, Central and Eastern Europe. UniCredit offers both local and international expertise to its clients, providing them with unrivalled access to leading banks in its core markets of 13 countries through its European banking network: Italy, Germany, Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Germany, Hungary, Russia, Romania, Serbia, Slovakia and Slovenia. Through its international network of representative offices and branches, UniCredit serves customers in a further 16 countries worldwide.

Effekteam

The organisation works as a platform of professionals committed to corporate responsibility, enabling responsible business actors to create value for communities through initiatives with real social and environmental impact in a sustainable way. Its mission is to inspire and support community investment by responsible business and not-for-profit actors to achieve real, measurable and demonstrable environmental and social impact through the sharing of up-to-date international knowledge.