

Press release

Budapest, 15 November, 2021

„Achieving our goals is important, but it is even more important to build a sustainable world in the process.”

UniCredit Bank pays special attention to sustainability, which also plays an important role in business decisions. In this year's sustainability campaign, the bank is once again showcasing some of its clients, as it did last year, who are not only financed but also driven by common goals to create a sustainable future.

[UniCredit Group's ESG commitments](#) in the Hungarian bank's case are characterised by green products, sustainability-related investments, environmental changes and regulations in day-to-day operations, and the active involvement of employees. Our bank's business sustainability and ethical operations have been taken to a higher level in 2020 with the launch of Social Impact Banking, followed by the introduction of new products such as [green loans](#) and [green mortgages](#), and the issuance of [green bonds](#) by our mortgage bank. We conducted a special survey to gauge the attitudes of different generations towards sustainability, published the results and launched a podcast on sustainability to raise awareness. Our achievements in this field are illustrated by the award we won this year for [„Effect 2030 – Community Investment”](#) in the category „Opportunity Business” for our social impact banking to finance organisations that create measurable value for society.

Following [our 2020 anniversary campaign](#), **we are proud to present some of our strategic partner clients this year that not only talk about sustainability, but are truly environmentally responsible.** We have made videos with our campaign clients, showing how they do not only look at sustainability as their goal, but also as a means to show that **we not only practice sustainability, but also expect it from our clients and partners.**

Alteo Group, MIRELITE MIRSA Zrt. and UTB Envirotec Zrt. are successful companies in their respective fields, well known and respected in the industry and internationally, with excellent track records, working for sustainability in an innovative way with tools and small but creative solutions – paying attention to the details as well as the big picture.

Videos with our customers can be viewed on the **campaign's subpage [The Future Counts \(unicreditbank.hu\)](#).**

Sustainability was one of the key aspects of the [Alteo Group's](#) launch as a next generation energy company. A significant part of their electricity generation is from renewable energy sources, which will continue to grow within their overall portfolio in the future. E-mobility, waste management and further opportunities related to the circular economy are also high on the company's sustainability strategy. They believe that it is up to human nature to seize the opportunities offered by technology.

[MIRELITE MIRSA Zrt.](#) is the second oldest company in the world with a quick-frozen brand, producing the largest range of frozen vegetables in Hungary. Sustainability has been an important aspect for them from the very beginning, so they recycle all their water: they use the treated water to irrigate a poplar forest. They protect the farmers who supply them from market fluctuations with fixed prices, thus helping local farms. They monitor and manage raw material losses in a sustainable way, while part of the organic waste is passed on to local farmers as animal feed.

[UTB Envirotec Zrt.](#) is active in wastewater treatment and sludge treatment, developing and implementing related technologies. Thanks to their research and development activities, they hold a number of patents in this field, the most important being the [Cyclator™](#) wastewater treatment technology, which is used in many parts of the world, and the unique [Cycle range of cleaning products](#), which recover raw materials from sewage sludge, thus recycling the material that is no longer usable for others.

Achieving our goals is important, but building a sustainable world is even more important. We are proud that more and more of our partners share our vision for the future.

More information on UniCredit Bank's other **sustainability efforts and achievements** can be found [here](#). Also dealing with sustainability, you can listen to [UniCredit Bank's podcast here](#). Our **research on sustainability through the filter of generations** is available [here](#).

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UniCredit

UniCredit is a successful pan-European commercial bank with fully integrated corporate and investment banking services and a unique network of clients in Western, Central and Eastern Europe. UniCredit offers both local and international expertise to its clients, providing them with unrivalled access to leading banks in its core markets of 13 countries through its European banking network: Italy, Germany, Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Germany, Hungary, Russia, Romania, Serbia, Slovakia and Slovenia. Through its international network of representative offices and branches, UniCredit serves customers in a further 16 countries worldwide.