

# UniCredit Bank Zrt.'s information on data management for marketing purposes

Name of the Data Controller (hereinafter the Bank):

**UniCredit Bank Hungary Zrt** 

Headquarters: 1054 Budapest, Szabadság tér 5-6. Company registration number: 01-10-041348 Postal address: 1242 Budapest Pf. 386

Email: info@unicreditgroup.hu

## Why do we ask for your consent?

With your consent, you provide the Bank or a third party - pursuant to Section 10 (1) (b) or (bb) of Act CCXXXVII of 2013 on Credit Institutions and Financial Undertakings - with a legal obligation to maintain bank secrecy (hereinafter: the Trustee) to contact you about offers, products and news related to the services of your own and cooperating partners, which are either related to your existing banking services or promotions, offers, new product launches.

#### On what basis and what data does the Bank manage?

The legal basis for data processing is only your consent in this statement. Based on this statement, the Bank is entitled to manage and store the contact details on the page requesting consent according to the channels indicated by you.

## How long does the Bank keep your data?

For 2 years from the date of the declaration.

## Who can access your data?

Your data may not be disclosed to third parties other than the Bank's employees and its IT service provider subject to the obligation of maintaining bank secrecy. The Bank's IT service provider:

## UNICREDIT SERVICES S.C.P.A. Hungarian Branch

Headquarters: 1134 Budapest, Róbert Károly körút 61-65.

Company registration number: 01-17-000394

### Can the statement be withdrawn?

You can withdraw this statement of consent at any time, in part or in full, without restriction, free of charge, at any branch of the Bank in person, by post at the following address: 1054 Budapest, Szabadság tér 5-6, or electronically at the following address: <a href="mailto:leiratkozas@unicreditgroup.hu">leiratkozas@unicreditgroup.hu</a>.

## What rights and opportunities do you have in relation to the data processed?

You may at any time request information from the Bank regarding the processing of your personal data, request the correction or deletion of the data processed, or limit the data processing. In the event of an infringement, you may object to the processing of the data and also have the right to access and carry the data.

## Where can I turn in case of infringement?

To the Bank's Data Protection Officer at the Bank's contact details (1054 Budapest, Szabadság tér 5-6., Info@unicreditgroup.hu, www.unicreditbank.hu), to the National Data Protection and Freedom of Information Authority (ugyfelszolgalat@naih.hu; 1125 Budapest, Szilágyi Erzsébet fasor 22 / C .; + 36-1-391-1400; www.naih.hu), or you can even go to court (optionally to the court of your place of residence or stay) if you see a breach of law in relation to the processing of your personal data, or there is an imminent danger thereof. The bank's data management registration number: 54772/2012.